

Promoting the Innovative Development of Ideological and Political Education with Problem Orientation

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Keywords: Ideological and Political Education; Problem Orientation; Innovative

Abstract: In the process of educational modernization, new goals and requirements have been put forward for the construction of Ideological and political education. Adhering to the problem-oriented paradigm is an inevitable requirement, problem-oriented has become an important point of view and method to solve problems. Therefore, in the innovative development of Ideological and political education, importance should be attached to problem-oriented practice. This paper introduces the significance of problem-oriented innovation in Ideological and political education, analyses the basic principles of modern ideological and political education, and puts forward the problem-oriented innovation in Ideological and political education approach.

1. Introduction

Ideological and political education is the science that guides people to form correct thoughts and behaviours. It must closely follow the pace of development of the times and pay close attention to the regularity in the process of talent cultivation. To improve the effectiveness of ideological and political teaching, innovative teaching methods are indispensable. To carry out ideological and political education in a problem-oriented way is to focus on practical problems in ideological and political education, and to find problems and solve problems as all starting points and footholds of ideological and political education. Conducting ideological and political teaching is to solve the original problems, not only to effectively improve students' ideological and political awareness and cultivation, but also to improve the efficiency of ideological and political teaching with richer teaching ideas and to promote the ideological and political teaching to keep pace with the times.

2. Significance of promoting innovative development of ideological and political education with problem orientation

The innovation process of Ideological and political education is a process of constantly raising, responding, researching and solving problems. Problem-oriented is to refine and simplify the complex research objects according to the problems raised in practice, so that more systematic and in-depth research can be carried out on the research objects. In general, the main significance to carry out problem-oriented ideological and political education is showed in the following figure 1.

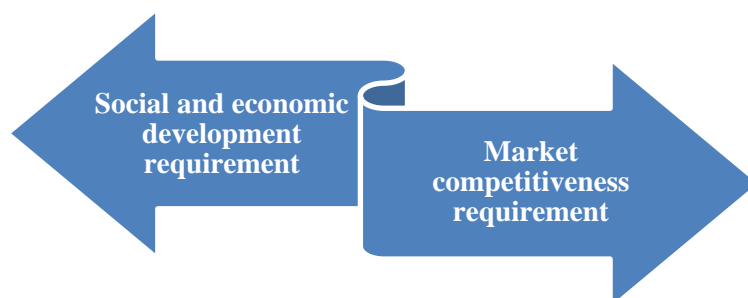


Fig1. Significance of innovative ideological and political education

2.1 Fulfil the social and economic development requirement

Since China's economy entered a new normal, remarkable progress has been made in economic, social, cultural and military aspects, but at the same time, many problems have arisen. For ideological and political education also put forward higher requirements. As far as ideological and political education is concerned, if we want to innovate and develop, we must thoroughly and meticulously think and explore the various problems existing in modern society, starting from the practical problems in modern society. Therefore, problem orientation is of great significance to the innovation and development of Ideological and political education. Only by problem orientation can ideological and political education maintain its vitality.

2.2 Fulfil the market competitiveness requirement

If enterprises or colleges want to win a place in the fierce market competition, they must always maintain strong market competitiveness, and the smooth development and implementation of Ideological and political education is conducive to enhancing the competitiveness. In this way, they can timely understand the ideological and emotional state of the employees, and carry out ideological and political education for the employees, which should be problem-oriented to solve the practical problems of the employees, actively learn advanced management experience and production experience, so as to have full vitality. Continuous optimization and improvement of the internal management system is an important symbol of progress and development, and a guarantee to improve the soft power. Innovation and reform of Ideological and political education is an important way to improve the quality management and process management process of enterprises or colleges.

3. The basic principles of ideological and political education

3.1 It should be both political and scientific

Ideological and political education should have both ideological color and scientific characteristics. Ideological and political education is a special educational activity closely related to the ideological activities of a certain society and class. Its purpose is to enable members of society to grasp and accept certain ideological views and form a scientific world outlook, outlook on life and values. In essence, it is an activity of ideological indoctrination and dissemination, which is bound to have ideological color. Therefore, we must adhere to ideology. At the same time, ideological and political education is a science. We must study and master the basic theories of Marxism, follow the basic laws of pedagogy, follow the basic laws of human thought and behavior, the basic laws of ideological behavior and environmental impact, and the basic laws of ideological

behavior and educational management. Politics is the foundation of ideological and political education, and science is the key to ideological and political education.

3.2 It should be both theoretical and applicable

Problem-oriented ideological and political education should not only carry out theoretical research, but also have a clear realistic direction. The scientific nature of Ideological and political education determines that it must carry out its own basic theoretical research, such as the principles of Ideological and political education, comparative ideological and political education, and strive to form a theoretical system of Ideological and political education. At the same time, the important purpose of the theoretical study of Ideological and political education is to serve the ideological and political work. This determines that its theoretical research must have a clear realistic direction, and must take the key and difficult issues in Ideological and political work as the guide to carry out theoretical research. The theory and application of problem-oriented ideological and political education are mutually reinforcing. The innovation of theory will certainly have a pioneering guiding significance to practice. The exploration in practice, whether successful or not, provides an important basis for the development direction of theoretical research.

3.3 It should be both professional and open

Problem-oriented ideological and political education should not only clarify the boundaries of disciplines, but also have an open vision. Without boundaries, we cannot become a discipline. Whether it is theoretical research or practical work, ideological and political education should have clear boundaries. To this end, it is the basic requirement to make clear the orientation, highlight the nature, condense the characteristics, and do well, deeply and practically what should be done. But this does not mean that it should stick to the existing categories, on the contrary, we should have an open vision, use the theory and knowledge of multi-disciplines synthetically, draw lessons from the beneficial experience of other disciplines in the process of development and growth, use them for our own use, take less detours, and make the ideological and political education grow and mature faster.

4. Innovative construction of problem-oriented ideological and political education

4.1 Solve problems from the perspective of practical problems

In the process of problem-oriented ideological and political education, ideological and political educators should conscientiously assume their responsibilities as ideological and political workers, consider and solve teaching problems from practical problems, and pay attention to the excavation and deepening of the cultural connotation of Ideological and political education of the educated. The political teaching staff is the key factor to promote the final implementation of Ideological and political education. Only by adhering to the principle of problem-oriented, can we continuously strengthen the construction of political teaching staff. It should build an organization of Ideological and political education, correct the attitude of Ideological and political education, promote the improvement of the quality of education, strengthen the sense of responsibility of political teachers through the implementation of door-to-door listening system and rules of rewards and punishments, and build a team of political teachers with reasonable structure and excellent business. In the future practice, we should pay attention to the innovation and reform of the ideological and political education, reduce the resistance to the implementation of Ideological and political education, and strengthen the effect of Ideological and political education.

4.2 Establish open education innovation system

The innovation of Ideological and political education is not only embodied in the degree of discipline accomplishment and specialty, but also in open education and adherence to the principle of practice first. On this basis, we will complete the innovation of knowledge system and structure and promote the modernization of Ideological and political education. We can fully integrate the professional ideas related to ideological and political education, including philosophy, economics and sociology, with knowledge and ideological and political education, so as to enrich the structure of Ideological and political education in universities and improve the teaching methods of Ideological and political education. At the same time, starting from objective teaching and social reality, we try to innovate teaching, make good use of new thinking, add new content through new methods, and then improve the interest of the educated and make new progress.

5. Conclusions

In order to continuously promote ideological and political construction and development, we should focus on the construction of the theoretical system of Ideological and political education is the basis for the development of Ideological and political education. Innovating ideological and political education methods is an important way to develop ideological and political education. Improving the quality of Ideological and political personnel is an important guarantee for the development of Ideological and political education. On the basis of educational principles, we should promote the development of open education innovation, implement the educational guarantee mechanism, train professional talents, and then realize the ideological and political education objectives.

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